Claims

What is claimed is:

- 1 1. In a World Wide Web (Web) communication network with
- 2 user access through a plurality of data processor
- 3 controlled user interactive receiving display stations, a
- 4 system for buying products offered from Web sites
- 5 comprising:
- 6 means at a receiving display station for displaying
- 7 a Web page accessed from a Web site;
- means for selecting a product offered for sale from
- 9 said Web page;
- means for storing at said receiving station, a set
- of predetermined search queries respectively to each of a
- 12 set of Web database sites for data related to attributes
- 13 of a selected product; and
- means responsive to a selection of a product for
- 15 sending said search queries to said Web database sites to
- 16 thereby provide a purchase profile of the product.
 - 1 2. The Web system for buying products of claim 1 wherein
- 2 said means for sending said search queries are
- 3 automatically responsive to said selection of said
- 4 product.
- 1 3. The Web system for buying products of claim 1 wherein
- 2 one of said search queries is sent to a database Web site
- 3 providing data on the quality of the Web sites offering
- 4 products.

- 1 4. The Web system for buying products of claim 1 wherein
- 2 one of said search queries is sent to a database Web site
- 3 providing data on the quality of the selected product.
- 1 5. The Web system for buying products of claim 1 wherein
- 2 one of said search queries is sent to a database Web site
- 3 providing data on the comparative price of the selected
- 4 product at a plurality of Web sites offering the product.
- 1 6. The Web system for buying products of claim 1 further
- 2 comprising:
- Web browsing means at said receiving display station
- 4 including:
- said means for displaying a Web page accessed from a
- 6 Web site;
- 7 said means for selecting a product offered for sale
- 8 from said Web page;
- said means for storing a set of predetermined search
- 10 queries respectively to each of a set of Web database
- 11 sites for data related to attributes of a selected
- 12 product; and
- said means responsive to a selection of a product
- 14 for sending said search queries to said Web database
- 15 sites.

- 1 7. In a Web communication network with user access
- 2 through a plurality of data processor controlled user
- 3 interactive receiving display stations, a method for
- 4 buying products offered from a plurality of Web sites
- 5 comprising:
- displaying a Web page accessed from a Web site at a
- 7 receiving display station;
- 8 selecting a product offered for sale from said Web
- 9 page;
- storing at said receiving station, a set of
- 11 predetermined search queries respectively to each of a
- 12 set of Web database sites for data related to attributes
- 13 of a selected product; and
- sending said search queries to said Web database
- 15 sites responsive to a selection of a product to thereby
- 16 form a purchase profile of the product.
 - 1 8. The method for buying products of claim 7 wherein
 - 2 said step of sending said search queries is automatically
 - 3 responsive to said selection of said product.
 - 1 9. The method for buying products of claim 7 wherein one
- 2 of said search queries is sent to a database Web site
- 3 providing data on the quality of the Web sites offering
- 4 products.
- 1 10. The method for buying products of claim 7 wherein
- 2 one of said search queries is sent to a database Web site
- 3 providing data on the quality of the selected product.

- 1 11. The method for buying products of claim 7 wherein
- 2 one of said search queries is sent to a database Web site
- 3 providing data on the comparative price of the selected
- 4 product at a plurality of Web sites offering the product.
- 1 12. The method for buying products of claim 7 further
- 2 comprising:
- a Web browsing process at said receiving display
- 4 station including:
- said step of displaying a Web page accessed from a
- 6 Web site;
- 7 said step of selecting a product offered for sale
- 8 from said Web page;
- said step of storing a set of predetermined search
- 10 queries respectively to each of a set of Web database
- 11 sites for data related to attributes of a selected
- 12 products; and
- said step of sending said search queries to said Web
- 14 database sites responsive to a selection of a product.

- 1 13. A computer program having code recorded on a
- 2 computer readable medium for buying products offered from
- 3 a plurality of Web sites in a Web communication network
- 4 with user access via a plurality of data processor
- 5 controlled interactive receiving display stations, said
- 6 program comprising:
- means at a receiving display station for displaying
- 8 a Web page accessed from a Web site;
- 9 means for selecting a product offered for sale from
- 10 said Web page;
- means for storing at said receiving station, a set
- 12 of predetermined search queries respectively to each of a
- 13 set of Web database sites for data related to attributes
- 14 of a selected product; and
- means responsive to a selection of a product for
- 16 sending said search queries to said Web database sites to
- 17 thereby form purchase profile of the product.
 - 1 14. The computer program of claim 13 wherein said means
 - 2 for sending said search queries are automatically
 - 3 responsive to said selection of said product.
 - 1 15. The computer program of claim 13 wherein one of said
 - 2 search queries is sent to a database Web site providing
 - 3 data on the quality of the Web sites offering products.
 - 1 16. The computer program of claim 13 wherein one of said
 - 2 search queries is sent to a database Web site providing
 - 3 data on the quality of the selected product.

- 1 17. The computer program of claim 13 wherein one of said
- 2 search queries is sent to a database Web site providing
- 3 data on the comparative price of the selected product at
- 4 a plurality of Web sites offering the product.
- 1 18. The computer program of claim 13 further comprising:
- a Web browser program at said receiving display
- 3 station including:
- 4 said means for displaying a Web page accessed from a
- 5 Web site;
- said means for selecting a product offered for sale
- 7 from said Web page;
- 8 said means for storing a set of predetermined search
- 9 queries respectively to each of a set of Web database
- 10 sites for data related to attributes of a selected
- 11 product; and
- 12 said means responsive to a selection of a product
- 13 for sending said search queries to said Web database
- 14 sites.
 - 1 19. The computer program of claim 18 wherein said Web
 - 2 browser program further includes a plug-in program
 - 3 including:
 - 4 said means for storing a set of predetermined search
 - 5 queries respectively to each of a set of Web database
 - 6 sites for data related to attributes of a selected
 - 7 product; and
 - said means responsive to a selection of a product
- 9 for sending said search queries to said Web database
- 10 sites.

- 1 20. The computer program of claim 19 further including:
- 2 means for adding or deleting predetermined search
- 3 queries to said set of queries; and
- 4 means for adding or deleting Web database sites to
- 5 said set of Web database sites.